



ASIAN TOUR FACT SHEET

About the Asian Tour	<p>As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game.</p> <p>The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional golf in Asia; providing its events with Official World Golf Ranking status.</p>
History of the Asian Tour	<p>In January 2004, the tournament playing professionals of Asia formed a new player representative body named the Asian Tour to ensure control over their careers and the development of professional tournament golf in Asia.</p> <p><u>2004 Season</u></p> <p>The Asian Tour staged a total of 22 tournaments offering prize money of US\$12.3 million in its inaugural season as a new organisation. Vietnam was added to the growing list of countries to stage a professional golf tournament.</p> <p><u>2005 Season</u></p> <p>The Asian Tour staged a total of 27 tournaments with over US\$20 million in total prize money. Thailand's Thaworn Wiratchant, the 2005 Order of Merit winner, set a new record for wins in a single season with four titles. The Tour also visited new events in Qatar, Brunei, Indonesia and Thailand to reinforce the growth of professional golf across Asia.</p> <p><u>2006 Season</u></p> <p>The 2006 season boasted record prize money of over US\$24 million from the staging of 27 tournaments. India's Jeev Milkha Singh, the 2006 Order of Merit winner, established a new record for prize money won in a single season, winning US\$591,884. The Tour welcomed new tournaments in Pakistan, India and Malaysia.</p> <p><u>2007 Season</u></p> <p>In 2007, a record schedule of 28 tournaments offering an all-time high of over US\$27 million in prize money was offered to the players. Liang Wen-chong became the first player from China to win the Order of Merit as the Tour heralded new events in Cambodia and Vietnam. The Tour, which was made up of</p>

	<p>players from no fewer than 25 different nationalities, visited 16 different countries and territories in 2007.</p> <p><u>2008 Season</u></p> <p>The growth of professional golf reached new heights in 2008. An unprecedented 30 events which offered a record US\$39 million were staged across 17 countries and territories while India's Jeev Milkha Singh become the Tour's first million-dollar man in a single season when he earned over US\$1.4 million to win the Order of Merit title for the second time in three years.</p>
Role of the Asian Tour	<p>The role of the Asian Tour encompasses sanctioning, marketing, management, development and promotion of professional golf tournaments in the region that form the schedule of events known as the Asian Tour.</p> <p>The Asian Tour's core activity is to generate playing opportunities and increase prize money for its members through the sanctioning of Asian Tour events.</p>
Structure of the Asian Tour	<p>The Executive Management Team is overseen by a Board of Directors. The Board establishes goals and policies and directs the strategic development of the Asian Tour.</p>
Key Executive Management	<p>Kyi Hla Han, Executive Chairman</p> <p>David Parkin, Senior Director – Tour Operations</p> <p>Htwe Hla Han, Senior Director – Event Development</p> <p>Eric Lyngge, Senior Director – TV and Commercial</p> <p>Chuah Choo Chiang, Director - Media</p> <p>Putri Nadiah, Senior Manager, Administration</p> <p>Kala Ramanathan, Senior Manager, Membership</p>
Asian Tour Offices	<p>Asian Tour Headquarters No. 5 Bukit Manis Road Sentosa, Singapore Tel: (65) 6720 8990 Fax: (65) 6720 8997</p> <p>Asian Tour Operations Office Lot 918/920 Kelana Center Point Block A Jalan SS7/19, Kelana Jaya 47301 Petaling Jaya Selangor, Malaysia Tel: (60) 3 7880 3714/3715 Fax: (60) 3 7880 1141</p> <p>Website: www.asiatour.com</p>